

Chapter 27.69

SIGNS

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27.69.010 Scope of Regulations.

The sign regulations for this title are as set forth in this chapter. Any additional conditions imposed by Title 22 of the Lincoln Municipal Code, the State of Nebraska, or federal government, and other applicable ordinances or regulations also apply. In the event of any conflict, the most restrictive ordinance, regulation, or other requirement shall apply. (Ord. 12571 §363; May 8, 1979).

27.69.020 Definitions.

For the purpose of this chapter, certain terms and words are hereby defined.

AREA OF SIGN shall mean the area of the largest single face of the sign within a perimeter which forms the outside shape including any frame which forms an integral part of the display, but excluding necessary supports or uprights on which the sign may be placed. If the sign consists of more than one section or module, all areas will be totalled. Signs mounted or painted on a wall shall be calculated by using up to a simple eight-sided geometric figure around the advertising message and shall include any framing or border. Pylon signs shall have area measured from the bottom of the copy area.

BUILDING OFFICIAL shall mean the Director of Building and Safety of the City who is charged with the administration and enforcement of this code, or his or her duly authorized deputy.

CHANGEABLE COPY SIGN shall mean any sign on which message copy can be changed through the use of attachable letters and numerals or by electronic switching of lamps or illuminated tubes. This includes public message displays or any sign which features automatic switching such as time and temperature signs.

DIRECTIONAL SIGN shall mean any sign which serves primarily to designate the location or direction of any area or place. This definition shall also include any sign approved by the Director of Public Works and Utilities in connection with major street construction projects. A business name and/or logo is acceptable on a directional sign.

ELECTRIC SIGN shall mean any sign containing electrical wiring which is attached or intended to be attached to an electrical energy source, but not including signs illuminated by an exterior light source not an integral part of the sign.

ELECTRONIC CHANGEABLE COPY SIGN shall mean a sign containing a computer generated message or other automated method of changing copy such as a public service time, temperature and date sign, message center or reader board, where different copy changes of a public service or commercial nature are shown on the same lamp bank or message facility.

ERECTED shall mean attached, altered, built, constructed, reconstructed, enlarged, or moved and shall include the painting of wall signs.

FACADE shall mean that portion of any exterior elevation of a building extending vertically from the grade to the top parapet wall or eaves and horizontally across the building in one plane of elevation. A facade may extend above the roof line.

FLAG shall mean a sign constructed of a nonrigid piece of fabric attached to a pole structure on one vertical side only.

FLASHING SIGN shall mean the interior or exterior of a sign which contains flashing lights or exhibits noticeable changes in light intensity with a basic on-off of the same light or display pattern or which includes the illusion of intermittent or flashing light by means of animation, or an externally-mounted intermittent light source.

GROUND SIGN shall mean a sign, other than a pole sign, in which the entire bottom of the sign is in contact with or is close to the ground and is independent of any other structure, and the top edge of the sign is ten feet or less above grade.

HEIGHT OF A SIGN shall mean the distance between the lowest grade level within two feet of either side of a sign, and the highest part of the sign or its support; except that if the property was lower than the adjacent roadway, then the height of the sign is to be calculated from the street grade at a ninety degree angle from the sign.

ILLUMINATED SIGN shall mean any sign which is directly lighted by any electrical light source, internal or external. This definition shall not include signs which are illuminated by street lights or other light sources owned by any public agency or light sources which are specifically operated for the purpose of lighting the area in which the sign is located rather than the sign itself.

MARQUEE (canopy or awning) shall mean a protective shelter or overhang which projects more than twenty-four inches from the face of a building that is otherwise permitted by code or ordinance.

MARQUEE SIGN shall mean a sign attached to the face or on top or below a marquee. The area of marquee signs shall be counted toward the total allowable wall sign area of the parallel face to which the marquee is attached; if attached perpendicular to the wall, it shall be counted toward the allowed projecting sign area.

MOBILE SIGN shall mean a sign designed and constructed to be transported by its own wheels. When placed, a mobile sign must be supported by at least four integral metal supports which raise the wheels off the ground. Such sign shall not exceed ten feet in height.

NONSTRUCTURAL TRIM shall mean the molding, battens, caps, nailing strips, latticing, cutouts, or ladders and walkways which are attached to the sign structure.

OFF-PREMISES SIGN shall mean any sign which serves to advertise a product, service, or activity not conducted on the premises on which the sign is located or within 300 lineal feet thereof.

ON-PREMISES SIGN shall mean any sign which serves to advertise and/or identify a product, service, or activity conducted on the premise on which the sign is located, or identifies said premises or a use thereof.

PEDESTRIAN MARQUEE SIGN shall mean a marquee sign oriented to the view of pedestrians which is attached to or constructed under the marquee or on the end of the marquee perpendicular to the parallel face to which the marquee is attached, but shall not project above the marquee.

PERSON shall mean and include any person, firm, partnership, association, corporation, company, or organization of any kind.

POLE SIGN shall mean a sign that is mounted on a freestanding pole or other support so that the bottom edge of the sign face is ten feet or more above grade. A pylon sign shall also be considered as a pole sign.

PROJECTING SIGN shall mean a sign other than a wall sign which is attached to and projects at an angle of not less than forty-five degrees from a structure or building face.

PROJECTION shall mean the distance by which a sign extends beyond a building or structure.

PYLON SIGN shall mean a pole sign greater than ten feet in height with a design incorporating a pole cover structure of greater than twenty-four inches in width in contact with the ground.

REAL ESTATE SIGN shall mean any sign which identifies an offer of the sale, rental, or lease of the premises on which it is located.

ROOF LINE shall mean the uppermost exterior surface of the roof of a building.

ROOF SIGN shall mean a sign mounted on the main roof portion of a building or on the top most edge of a parapet wall of a building; and when is wholly or partially supported by such building. For the purpose of this chapter, signs mounted on mansard facades, penthouse eaves, facades and architectural projections such as canopies or marquees shall not be considered to be roof signs. Signs mounted on an ornamental attachment not used for shelter or protection of persons or property, such as cupolas, shall be considered roof signs.

ROTATING SIGN shall mean any sign or portion of a sign which moves in a revolving or similar manner, but not including multi-prism indexing signs.

SEASONAL OR HOLIDAY SIGNS shall mean signs used for special occasions, such as religious and national holidays, and installed for a limited period of time not to exceed sixty days.

SIGN shall mean any structure, fixture, graphics, illustration, statue, or other device visible from off the premises designed or intended to advertise, to identify, to attract attention to, or to convey information regarding any goods, product, service, business, location, institution, activity, person, solicitation, issue, or campaign, with the exception of merchandise window displays, national, state or other Nebraska governmental subdivision flags, and sculpture. For purposes of removal, sign shall also include any sign structure.

SIGN STRUCTURE shall mean any structure which is designed or used to support any sign as defined in this chapter. A sign structure may be a single pole and may or may not be an integral part of the building.

TEMPORARY SIGN shall mean any outdoor sign or device including but not limited to banners, pennants, flags, or advertising display constructed of cloth, canvas, light fabric, cardboard, or other light materials, with or without frames, intended to be displayed for a limited period of time only not to exceed sixty days in a calendar year and not permanently affixed; provided, that temporary signs shall not include mobile signs.

WALL SIGN shall mean any sign painted on or attached to the wall or facade of a building with the display surface parallel to or at an angle to which it is attached, and which projects no more than twenty-four inches from the wall surface. No wall sign shall extend vertically or horizontally beyond the building facade from which the sign is attached. A wall sign may project into a right-of-way. A wall sign may be located at any height on a parapet or facade. A wall sign may be mounted on a mansard facade or penthouse facade.

WINDOW SIGN shall mean a sign installed inside a window which can be viewed from outside the premises and is six feet or less from the window or is located within a window display area formed by walls or doors that block the view into the main building. (Ord. 16949 §4; March 11, 1996; prior Ord. 16735 §1; February 13, 1995; Ord. 16180 §1; August 3, 1992; Ord. 16109 §1; May 11, 1992; Ord. 15308 §1; October 2, 1989; Ord. 15223 §1; July 24, 1989; Ord. 14539, as amended by Ord. 14613 §1; March 9, 1987; Ord. 13668, as amended by Ord. 13790 §1; March 26, 1984; Ord. 12571 §364; May 8, 1979).

27.69.030 General Provisions.

No sign or part thereof shall be erected or maintained in any zoning district except in conformance with the provisions of this chapter. Unless otherwise provided in this chapter:

(a) Signs may be illuminated, except as otherwise provided in residential districts; provided, however, that the illumination of any sign shall not exceed 300 foot lamberts as measured at any point on the property line upon which the sign is located.

(b) No sign shall blink or flash, nor be illuminated by any device so as to appear to blink or flash, except for mobile signs.

(c) No sign shall move, rotate, revolve, or simulate movement by means of spinning, fluttering, or reflective devices or lighting, except a sign may rotate or revolve at a rate not to exceed six revolutions per minute.

(d) No sign shall be erected or maintained in a required yard, encroach upon or overhang any adjacent property, or any other land or public right-of-way.

(e) No sign shall be erected upon or against a roof or on top of or above the parapet of a building.

(f) No sign shall exceed the maximum height permitted for buildings in the zoning district in which it is located.

(g) Every sign shall be permanently attached to the ground, or to a building or structure which is permanently attached to the ground, except for mobile signs as provided in this chapter and in Title 22 of the Lincoln Municipal Code.

(h) The area of a double-faced sign or two-sided or three-sided V-type sign not exceeding an angle of sixty degrees is calculated on one face of the sign only. A four-sided sign is to be calculated as two signs, and a triangular, three-sided sign is to be calculated on its largest face.

(i) No sign shall be painted on or attached to rocks, trees, or any other natural object.

(j) No sign shall be erected, placed, or maintained that violates the site obstruction regulations of the Department of Public Works and Utilities. Location of signs within sight distance limitations of street intersections or entrance or exits from private property shall be in accordance with and may be modified by regulations established by the Department of Public Works and Utilities.

(k) No sign or part thereof shall be erected in those zoning districts which are adjacent to or within the area of the interstate and federal-aid primary road systems in contravention of the advertising controls of the State of Nebraska.

(l) Signs for designated landmarks or in designated landmark districts must receive a certificate of appropriateness from the Historic Preservation Commission.

(m) Marquee signs shall be designed so that sign support braces are not visible from street level. When a building is erected adjacent to the front property line, the marquee sign may be attached to the marquee extending into or over the right-of-way. Pedestrian marquee signs shall not project beyond the edge of the marquee, and shall have a minimum clearance of eight feet above the walk or grade below.

(n) On-premises pole signs in the Capitol View Corridor Overlay District shall be subject to the regulations of said district, notwithstanding the otherwise applicable regulations of the underlying zoning district.

(o) A pole sign or ground sign permitted on a "per frontage" basis shall be allocated to and be located proximate to the specific frontage which would authorize such sign.

(p) The allowable wall sign area for a business within a multiple tenant building shall not exceed thirty percent of the wall area per building facade which abuts the business. (Ord. 17585 § 2;

January 10, 2000; prior Ord. 16949 §5; March 11, 1996: Ord. 16735 §2; February 13, 1995: Ord. 15507 §1; April 2, 1990: Ord. 15442 §3; February 20, 1990: Ord. 14725 §1; August 3, 1987: Ord. 14613 §2; March 9, 1987: Ord. 13611 §1; June 6, 1983: Ord. 12571 §365; May 8, 1979).

27.69.035 Off-Premises Signs.

(a) Administrative Permits. Off-premises signs are permitted in the B-1, B-3, B-4, H-1, H-2, H-3, H-4, and I-1 zoning districts by administrative permit issued by the Director of Building and Safety. The administrative permits shall automatically expire ten years from their date of issuance. The permittee may make application for renewal of the administrative permit.

(1) Applications for administrative permits and renewals thereof shall include:

(i) The legal description of the land upon which an off-premises sign is to be located.

(ii) A copy of a signed lease or other verification that the applicant has permission of the owner of the land upon which the off-premises sign shall be located to locate the off-premises sign thereon.

(iii) The area of the proposed off-premises sign.

(iv) The description and location of a nonconforming off-premises sign or signs encompassing equal or greater total face area (rather than area of sign) to be removed or previously removed and registered with the Department of Building and Safety following the effective date of this ordinance and not replaced; except that this provision shall not be applicable for applications for renewal of an administrative permit. For the purpose of this section, a nonconforming off-premises sign shall mean any off-premises sign which was lawfully installed on the effective date of this ordinance and for which an administrative permit has not been issued.

(2) The administrative permit and any renewals thereof shall be issued under the following conditions:

(i) The off-premises sign shall be subject to the provisions of this section, notwithstanding any other applicable regulation of the zoning district in which the off-premises sign is located.

(ii) The nonconforming off-premises sign or signs identified in the application for removal shall be removed prior to application for the permit or within 30 days of the date of the issuance of the permit.

(iii) The off-premises sign shall be removed within 30 days following the expiration of the permit.

(b) Siting Limitations.

(1) The minimum distance between an off-premises sign and an existing off-premises sign or nonconforming off-premises sign shall be 600 feet measured in all directions regardless of the zoning jurisdiction in which the existing off-premises sign or nonconforming off-premises sign is located.

(2) The minimum distance between an off-premises sign and a public elementary or public high school, private school having a curriculum equivalent to a public elementary or public high school, college or university, park, or cemetery shall be 600 feet measured in all directions regardless of the zoning jurisdiction in which the public elementary or high school, private school having a curriculum equivalent to a public elementary or public high school, university, park, or cemetery is located.

(3) No off-premises sign shall be permitted in the areas designated as District A, District B, or District C of the Capitol View Corridor Overlay District.

(4) No off-premises sign shall be permitted within the B-4 zoning district area bounded by 10th Street, 14th Street, N Street, and P Street.

(5) Within one-fourth mile on either side of the corporate limits of the City, the minimum distance between an off-premises sign and any of the below listed entrance corridors to the City shall be 800 feet measured in all directions.

- (i) Interstate 80 and 180;
- (ii) West Bypass and “K” and “L” Extension;
- (iii) U.S. 77 north of Morton Street;
- (iv) Nebraska Highway 2;
- (v) U.S. 6;
- (vi) Cornhusker Highway;
- (vii) North 27th Street;
- (viii) “O” Street.

(6) Off-premises signs shall be located a minimum of 150 feet or one-half of the depth of the zoning district in which the off-premises sign shall be located, whichever is greater, measured in all directions from all residential zoning districts.

(7) No off-premises signs shall be located within 600 feet measured in all directions from a sensitivity zone. For the purpose of this section, a sensitivity zone shall mean an historic district, historic landmark, and Capitol environs.

(8) No off-premises signs shall be located within 660 feet of Interstate 80 and 180.

(c) Lighting. Illumination of off-premises signs shall not be allowed from midnight to 5:00 a.m. If off-premises signs are illuminated, the lighting shall be provided by downlighting methods, until such time as sign illumination standards are adopted by resolution of the City Council and thereafter it shall in accordance with design standards. The lighting shall be controlled by an automatic timing device.

(d) Abandoned Signs. In addition to all other applicable regulations, off-premises sign structures and existing nonconforming off-premises sign structures which contain no sign copy on all faces for a continuous period of six months shall be considered an abandoned sign and shall be removed. This removal shall take place within ten days of the date of the abandonment.

(e) Removal of Existing Nonconforming Off-Premises Signs. For each new off-premises sign of a given total face area (rather than area of sign) to be erected within the zoning jurisdiction of the City in conformance with this section, an existing nonconforming off-premises sign or signs encompassing equal or greater total face area shall be removed.

(f) Notwithstanding (e) above, upon request of the applicant, the City Council may, after report and recommendation of the Planning Commission, grant the applicant a bonus of one additional off-premises sign of equal square footage to the nonconforming off-premises sign to be removed upon a finding that the nonconforming off-premises sign to be removed is located in an area of special aesthetic value to the community and that removal of the nonconforming off-premises sign in question is a special desire of the community. (Ord. 18485 §1; December 20, 2004; prior Ord. 17585 §3; January 10, 2000; Ord. 17526 § 1; July 12, 1999).

27.69.040 Permitted Signs.

The specific regulations for signs and their supporting structures in the various zoning districts are as set out in this chapter. Provisions for other permitted signs are found in Section 27.69.090, and in other applicable ordinances and regulations. In the event of any conflict, the most restrictive governing provision shall apply. (Ord. 12679 §6; September 4, 1979).

27.69.041 Permitted Signs; AG and AGR Zoning Districts.

In the AG and AGR zoning districts, the specific regulations are as follows:

(a) Residential premises: One on-premises wall sign not to exceed two square feet of sign area, non-illuminated and non-reflecting, used to identify home occupations, block parents, name of the premises or occupants thereof, or to provide similar information;

(b) Nonresidential premises: One on-premises ground sign or wall sign per frontage not exceeding seventy square feet in area announcing the business or activity being conducted on the premises. Ground signs shall be spaced a minimum of 150 feet apart along any street frontage. No ground sign shall be located in a required front yard nor exceed eight feet in height. (Ord. 16735 §3; February 13, 1995: prior Ord. 14613 §3; March 9, 1987: Ord. 13582 §1; May 2, 1983: Ord. 12697 §7; September 4, 1979).

27.69.042 Permitted Signs; R-1, R-2, R-3, and R-4 Zoning Districts.

In the R-1, R-2, R-3, and R-4 zoning districts, the specific regulations are as follows:

One on-premises wall sign, not to exceed two square feet of sign area, nonilluminated and non-reflecting, used to identify home occupations, transitional lot uses, block parents, the name of the premises or occupants thereof, or to provide similar information. Lighted vending machines are not permitted in view from off the premises. (Ord. 16735 §4; February 13, 1995: prior Ord. 14613 §4; March 9, 1987: Ord. 12679 §8; September 4, 1979).

27.69.043 Permitted Signs; R-5, R-6, R-7, and R-8 Zoning Districts.

In the R-5, R-6, R-7, and R-8 zoning districts, the specific regulations are as follows:

(a) All uses: One on-premises wall sign, not to exceed two square feet of sign area, nonilluminated and non-reflecting, used to identify home occupations, block parents, the name of the premises or occupants thereof, or to provide similar information.

(b) For multiple-family dwellings:

(i) One on-premises wall sign or ground sign, not to exceed six square feet of sign area, non-illuminated and non-reflecting, identifying the name and use of the building;

(ii) One on-premises wall sign or ground sign, not to exceed one square foot in sign area, non-illuminated and non-reflecting, identifying the quarters of an on-premises building manager or custodian.

(c) Uses, other than dwellings, permitted in the district: One on-premises wall sign, not to exceed thirty-two square feet of sign area per building facade or, in the R-8 zoning district, one on-premises ground sign not exceeding thirty-two square feet in area for each main building limited to identifying the building or activity being conducted on the premises. Such signs may be illuminated.

(d) For fraternities and sororities within one-half mile of an educational campus: One on-premises wall sign not exceeding twenty square feet of sign area which may be illuminated. Neon or gas tubing shall be used only as backlighting.

(e) Lighted vending machines are not permitted in view from off the premises.

(f) Ground signs in this section shall not exceed six feet in height. (Ord. 16735 §5; February 13, 1995: prior Ord. 14527, as amended by Ord. 14613 §5; March 9, 1987: Ord. 13566 §1; April 4, 1983: Ord. 13039 §1; November 17, 1980: Ord. 12679 §9; September 4, 1979).

27.69.044 Permitted Signs; O-1, O-2, and O-3 Zoning Districts.

In the O-1 and O-2 zoning districts, the specific regulations are as follows:

(a) For each main building:

- (1) (i) Two on-premises wall or projecting signs not exceeding twenty-five square feet each, or
- (ii) One on-premises wall or projecting sign not exceeding twenty-five square feet and one ground sign not exceeding thirty-two square feet and eight feet in height.
- (iii) In addition to (i) and (ii) above, one ground sign not exceeding fifteen square feet in area and five feet in height shall be permitted at each building entrance.

(2) In the O-2 zoning district, the ground sign may be located up to fifteen feet from the front property line, provided it does not exceed twenty square feet in area and six feet in height.

(3) The projecting sign may project from a building a maximum of six feet six inches and may project into a required front yard, but it shall not project above the roof line or top of cornice wall. Such sign shall have a minimum clearance of eight feet above the walk or grade below and may project over the public right-of-way when the building is erected adjacent to the front property line.

(b) In the O-3 zoning district:

(1) On-premises wall signs and on-premises projecting signs are permitted. The total sign area of such signs per building facade shall not exceed an area equivalent to ten percent coverage of the wall face or a total of 250 square feet, whichever is lesser, except that no more than an area equivalent to ten percent coverage of the wall face or a total of 150 square feet, whichever is lesser, may be used for any single tenant. Where the wall sign is within 500 feet of and facing a residential district, the sign shall not be illuminated. The projecting sign may project from a building a maximum of six feet six inches and may project into a required front yard, but it shall not project above a roofline or top of cornice wall. Such sign shall have a minimum clearance of eight feet above a walk or grade below and may project over the public right-of-way when the building is erected adjacent to the front property line. The maximum area of any individual projecting sign shall not exceed twenty-five square feet.

(2) One ground sign per vehicular entrance into the office park, not to exceed thirty-two square feet and eight feet in height, identifying the name of the office park and tenants(s) is permitted. The ground sign may be located in the required front yard with a minimum spacing of fifty feet from any other ground or pole sign.

(3) One internal direction sign per entrance not exceeding fifty square feet and eight feet in height located adjacent and parallel to the private street is permitted.

(4) In addition to (2) and (3) above, one ground sign not exceeding fifteen square feet in area and five feet in height shall be permitted at each building entrance.

(c) Signs must be located from an abutting residential district as follows:

- (1) Sign perpendicular to street:
 - (i) 50 feet if non-illuminated,
 - (ii) 100 feet if internally illuminated;
- (2) Sign parallel to street:
 - (i) 50 feet if internally illuminated or non-illuminated.

(d) Electronic changeable copy signs are prohibited on buildings.

(e) The sign regulations in subsection (b), paragraphs (2), (3), and (4), and in subsection (d) may be modified by the City Council in connection with the granting of a use permit in conformance with all other requirements of Chapter 27.27. (Ord. 17836 §1; April 23, 2001: prior Ord. 17650 §1; April 17, 2000: Ord. 17076 §1; October 21, 1996: Ord. 16781 §1; May 1, 1995: Ord. 16735 §6; February 13, 1995: Ord. 16127 §1; June 8, 1992: Ord. 14725 §2; August 3, 1987: Ord. 14613 §6; March 9, 1987: Ord. 14073 §1; April 1, 1985: Ord. 13233 §1; October 19, 1981: Ord. 13120 §1; March 30, 1981: Ord. 12679 §10; September 4, 1979).

27.69.045 Permitted Signs: B-1 Zoning District.

In the B-1 zoning district, the specific regulations are as follows:

(a) On-premises wall signs are permitted. The sign area of such wall signs per building facade shall not exceed thirty percent coverage of the wall face or a total of 400 square feet, whichever is lesser. Any marquee sign shall not exceed three feet in height or the height or vertical thickness of the marquee, whichever is greater. One pedestrian marquee sign per entrance not exceeding one foot in height, six square feet in area is permitted.

(b) One on-premises pole sign or one on-premises ground sign per business per frontage is permitted. Such signs shall be spaced a minimum of fifty feet apart along any street frontage. In those instances where only a single business is conducted on the premises and the premises has a frontage along any one street of 150 feet or more, the business may have a maximum of two ground or pole signs as otherwise permitted in this section on any such frontage with a minimum spacing of 100 feet. If such sign is located in a required front yard, it shall not exceed fifty square feet of area, and a pole sign shall have a maximum height of twenty-five feet, and a ground sign shall have a maximum height of eight feet. If such sign is located outside the required front yard, it may have a maximum area of 100 square feet and a maximum height of thirty feet. If such sign is a combination of the two permitted signs of over 150 feet frontage, it may be increased to 150 square feet in area and thirty-five feet in height; provided it is fifty feet from other premises.

(c) In lieu of the sign permitted in paragraph (b) above, one on-premises projecting sign is permitted. Said projecting sign may project from a building a maximum of six feet six inches and may project into a required front yard, but it shall not project above the roof line or top of a cornice wall. Such sign shall have a minimum ground clearance of eight feet above the walk or grade below and may project over the public right-of-way when the building is erected adjacent to the front property line. The maximum area of such sign shall be 100 square feet.

(d) Where more than one business is located on the lot, the on-premises signs permitted in the required front yard pursuant to (b) above may be combined. If the combined sign is located in a required front yard, it shall not exceed fifty square feet in area. If the combined sign is a pole sign, it shall have a maximum height of twenty-five feet, and if the combined sign is a ground sign, it shall have a maximum height of eight feet. If the combined sign is located outside the required front yard, it may have a maximum area of 150 square feet. If the combined sign is a pole sign, it shall be spaced a minimum of seventy-five feet from any other premise.

(e) Within seventy-five feet of any residential zoning district, no sign shall face directly toward such district, except where the adjacent lot is used primarily for a nonresidential use. One sign, designating an accessory entrance, not exceeding twenty square feet of area and non-illuminated and non-reflecting, is permitted.

(f) Off-premises signs not exceeding 300 square feet in area and thirty-five feet in height are permitted, subject to the provisions of Section 27.69.035.

(g) In lieu of the signs in subsection (b):

One fifty square foot on-premises ground sign per entrance to a shopping center identifying the shopping center or commercial area; or

One pole sign per frontage, 100 square feet in area, identifying the shopping center or commercial area. If the shopping center has more than 150 feet of frontage on any one street, the pole sign may be 150 square feet in area. Such pole signs shall be spaced a minimum of seventy-five feet from any other premises. (Ord. 17585 § 4; January 10, 2000: prior Ord. 16823 §1; July 10, 1995: Ord. 16735 §7; February 13, 1995: Ord. 16180 §1; August 3, 1992: Ord. 16012 §1; November 18, 1991: Ord. 14725 §3; August 3, 1987: Ord. 14613, as amended by Ord. 14677 §1; June 1, 1987: Ord. 12751 §25; November 5, 1979: Ord. 12679 §11; September 4, 1979: Ord. 12571 §366 (part); May 8, 1979).

27.69.046 Permitted Signs; B-2 Zoning District.

(a) On-premises wall signs and on-premises projecting signs are permitted. The total sign area of such signs shall not exceed an area equivalent to thirty percent of the wall face, or a total of 500 square feet, whichever is lesser. The projecting sign may project from a building a maximum of six feet six inches and may project into a required front yard, but it shall not project above the roof line or top of cornice wall. Such sign shall have a maximum clearance of eight feet above the walk or grade below and may project over the public right-of-way when the building is erected adjacent to the front property line. The maximum area of any individual projecting sign shall not exceed twenty-five feet. Any marquee sign shall not exceed three feet in height or the height or vertical thickness of the marquee, whichever is greater.

(b) One pedestrian marquee sign per entrance not exceeding one foot in height and six square feet in area is allowed. Any other marquee sign shall not exceed three feet in height or the height or vertical thickness of the marquee, whichever is greater.

(c) One on-premises pole sign or one on-premises ground sign shall be permitted. Such sign shall not exceed 100 square feet in area and shall be permitted adjacent to each public street abutting the perimeter of any B-2 district; provided that said street frontage extends for at least 300 feet. Said signs shall be permitted in the required front yard, and a pole sign shall have a maximum height of twenty-five feet, and a ground sign shall have a maximum height of eight feet.

(d) One on-premises ground sign for each free-standing pad site building is allowed. Such sign shall not exceed fifty square feet in area and eight feet in height unless modified as provided by subsection (e).

(e) The sign regulations in subsections (c) and (d) may be modified by the City Council in connection with the granting of a use permit in conformance with all other requirements of Chapter 27.31. (Ord. 18791 §1; August 21, 2006: prior Ord. 16781 §2; May 1, 1995: Ord. 16735 §8; February 13, 1995: Ord. 16180 §3; August 3, 1992: Ord. 16012 §2; November 18, 1991: Ord. 14725 §4; August 3, 1987: Ord. 14613 §8; March 9, 1987: Ord. 13685 §1; September 6, 1983: Ord. 12679 §12; September 4, 1979: Ord. 12571 §366 (part); May 8, 1979).

27.69.047 Permitted Signs; H-1 and H-4 Zoning Districts.

In the H-1 and H-4 zoning districts, the specific regulations are as follows:

(a) One on-premises pole sign or ground sign per business. If such sign is in the required front yard, it shall not exceed fifty square feet of sign area; if it is outside the required front yard, it shall not exceed 100 square feet of sign area.

(b) In lieu of (a) above, one on-premises pole sign or one on-premises ground sign identifying the name of the H-4 commercial area or primary activity conducted within the district shall be permitted. Such sign shall not exceed 100 square feet in area and shall not exceed thirty-five feet in height and shall be permitted adjacent to each public street abutting the perimeter of any H-4 district; provided, that said street frontage extends for at least 300 feet.

One additional ground sign identifying individual businesses shall be permitted in the H-4 district for each 500 feet of combined frontage along a single street. Such ground sign shall not exceed fifty square feet in area and shall not exceed eight feet in height. All such ground signs shall be spaced a minimum of 150 feet apart along any street frontage, and shall be permitted in the required front yard at a minimum distance of twenty-five feet from the front lot line.

For the H-4 zoning district, the sign regulations in this paragraph may be modified by the City Council in connection with the granting of a special permit for a planned service commercial district in conformance with all other requirements of Chapter 27.45.

(c) On-premises wall signs are permitted. The total sign area of such wall signs shall not exceed thirty percent coverage of the wall face, or 500 square feet, whichever is lesser. Any marquee sign shall not exceed three feet in height or the height or vertical thickness of the marquee, whichever is greater. One pedestrian marquee sign per entrance not exceeding one foot in height and six square feet in area is permitted.

(d) Signs are permitted in the required front yard and may not exceed fifty feet in height.

(e) In addition to the foregoing, within 660 feet of a designated interstate one additional on-premises pole sign is allowed. The pole sign may be eighty feet in height and 300 square feet in area, and the on-premises ground sign may be 300 square feet in area when said sign is within fifty feet radius of the main building; or when over fifty feet and not more than 150 feet from the main building, said ground sign shall be limited to 150 square feet in area.

(f) Off-premises signs not exceeding 300 square feet in area and thirty-five feet in height are permitted, subject to the provisions of Section 27.69.035.

(g) In lieu of the sign permitted in subsection (a) above, one on-premises projecting sign is permitted. Said projecting sign may project from a building a maximum of six feet six inches and may project into a required front yard, but it shall not extend above the roof line or top of a cornice wall. Such sign shall have a minimum ground clearance of eight feet above the walk or grade below and may project over the public right-of-way when the building is erected adjacent to the front property line. The maximum area of such sign shall be 100 square feet. (Ord. 17585 § 5; January 10, 2000; prior Ord. 16735 §9; February 13, 1995: Ord. 16291 §1; January 11, 1993: Ord. 16180 §4; August 3, 1992: Ord. 16012 §3; November 18, 1991: Ord. 14613 §9; March 9, 1987: Ord. 13685 §2; September 6, 1983: Ord. 12679 §13; September 4, 1979).

27.69.048 Permitted Signs; H-2 Zoning District.

In the H-2 zoning district, the specific regulations are as follows:

(a) One on-premises pole sign or one on-premises ground sign per business per frontage is permitted. Such signs shall be spaced a minimum of fifty feet apart along any street frontage. In those instances where only a single business is conducted on the premises and the premises has a frontage along any one street of 150 feet or more, it may have a maximum of two ground or pole signs as otherwise permitted in this section on any such frontage with a minimum spacing of 100 feet. If such sign is located in a required front yard, it shall not exceed fifty square feet of area and a pole sign shall have a maximum height of twenty-five feet and a ground sign shall have a maximum height of eight feet. If such sign is located outside the required front yard, it may have a

maximum area of 100 square feet and a maximum height of thirty-five feet. If such sign is a combination of two signs of over 150 feet frontage, it may be increased to 150 square feet in area and thirty-five feet in height; provided, it is fifty feet from other premises.

(b) On-premises wall signs are permitted. The sign area of such wall signs per building facade shall not exceed thirty percent coverage of the wall face or a total of 400 square feet, whichever is lesser. Any marquee sign shall not exceed three feet in height or the height or vertical thickness of the marquee, whichever is greater. One pedestrian marquee sign per entrance, one foot in height and six feet in area is permitted.

(c) Where more than one business is located on the lot, the on-premises signs permitted in the required front yard pursuant to (a) above may be combined. The resultant sign shall not exceed 150 square feet in area. Such pole signs shall be spaced a minimum of seventy-five feet apart along any street frontage.

(d) Off-premises signs not exceeding 700 square feet in area and thirty-five feet in height shall be permitted, subject to the provisions of Section 27.69.035. In addition, such signs shall be located 33 feet inside the front property line.

(e) In lieu of the sign permitted in subsection (a) above, one on-premises projecting sign is permitted. Said projecting sign may project from a building a maximum of six feet six inches and may project into a required front yard, but it shall not extend above the roof line or top of a cornice wall. Such sign shall have a minimum ground clearance of eight feet above the walk or grade below and may project over the public right-of-way when the building is erected adjacent to the front property line. The maximum area of such sign shall be 100 square feet. (Ord. 17585 § 6; January 10, 2000: prior Ord. 16823 §2; July 10, 1995: Ord. 16735 §10; February 13, 1995: Ord. 16180 §5; August 3, 1992: Ord. 16012 §4; November 18, 1991: Ord. 14725 §5; August 3, 1987: Ord. 14613 §10; March 9, 1987: Ord. 12751 §26; November 5, 1979: Ord. 12679 §14; September 4, 1979).

27.69.049 Permitted Signs; H-3 Zoning District.

In the H-3 zoning district, the specific regulations are as follows:

(a) One on-premises pole sign or one on-premises ground sign per business per frontage is permitted. Such signs shall be spaced a minimum of fifty feet apart along any street frontage. In those instances where only a single business is conducted on the premises and the premises has a frontage along any one street of 150 feet or more, it may have a maximum of two ground or pole signs as otherwise permitted in this section on any such frontage with a minimum spacing of 100 feet. If such sign is located in a required front yard, it shall not exceed fifty square feet of area, and a pole sign shall have a maximum height of twenty-five feet, and a ground sign shall have a maximum height of eight feet. If such sign is located outside the required front yard, it may have a maximum area of 100 square feet and a maximum height of fifty feet. If such sign is a combination of the two signs of over 150 feet frontage, it may be increased to 150 square feet in area and forty-five feet in height; provided it is fifty feet from other premises.

(b) On-premises wall signs are permitted. The sign area of such wall signs per building facade shall not exceed thirty percent coverage of the wall face, or a total of 500 square feet, whichever is lesser. Any marquee sign shall not exceed three feet in height or the height or vertical thickness of the marquee, whichever is greater. One pedestrian marquee sign per entrance not exceeding one foot in height and six square feet in area is permitted.

(c) Where more than one business is located on the lot, the on-premises signs permitted in the required front yard, pursuant to (a) above may be combined. If the combined sign is located in a required front yard, it shall not exceed fifty square feet in area. If the combined sign is a pole

sign, it shall have a maximum height of twenty-five feet, and if the combined sign is a ground sign, it shall have a maximum height of eight feet. If the combined sign is located outside the required front yard, it may have a maximum area of 150 square feet. If the combined sign is a pole sign, it shall be spaced a minimum of seventy-five feet from an adjoining premise.

(d) In addition to the foregoing, within 660 feet of the designated interstate, the on-premises pole sign may be eighty feet in height and 360 square feet in area is permitted when such sign is within fifty feet radius of main buildings.

(e) One off-premises sign not exceeding 700 square feet in area and forty-five feet in height is permitted subject to the provisions of Section 27.690.035.

(f) In lieu of the sign permitted in subsection (a) above, one on-premises projecting sign is permitted. Said projecting sign may project from a building a maximum of six feet six inches and may project into a required front yard, but it shall not extend above the roof line or top of a cornice wall. Such sign shall have a minimum ground clearance of eight feet above the walk or grade below and may project over the public right-of-way when the building is erected adjacent to the front property line. The maximum area of such sign shall be 100 square feet. (Ord. 17585 § 7; January 10, 2000: prior Ord. 16823 §3; July 10, 1995: Ord. 16735 §11; February 13, 1995: Ord. 16180 §6; August 3, 1992: Ord. 16012 §5; November 18, 1991: Ord. 14613 §11; March 9, 1987: Ord. 13677 §1; August 29, 1983: Ord. 12751 §27; November 5, 1979: Ord. 12679 §15; September 4, 1979).

27.69.050 Permitted Signs; B-3 Zoning District.

In the B-3 zoning district, the specific regulations are as follows:

(a) On-premises wall signs are permitted. The sign area of such wall signs per building facade shall not exceed thirty percent coverage of the wall face or a total of 400 square feet, whichever is lesser. Any marquee sign shall not exceed three feet in height or the height or vertical thickness of the marquee, whichever is greater. One pedestrian marquee sign per entrance not exceeding one foot in height and six square feet in area is allowed.

(b) One on-premises pole sign or one on-premises ground sign per business per frontage is permitted. Such signs shall be spaced a minimum of fifty feet apart along any street frontage. In those instances where only a single business is conducted on the premises and the premises has a frontage along any one street of 150 feet or more, the business may have a maximum of two ground or pole signs as otherwise permitted in this section on any such frontage with a minimum spacing of 100 feet. If such sign is located in a required front yard, it shall not exceed fifty square feet of area and a pole sign shall have a maximum height of twenty-five feet and a ground sign shall have a maximum height of eight feet. If such sign is located outside the required front yard, it may have a maximum area of 100 square feet and a maximum height of thirty-five feet. If such sign is a combination of two signs of over 150 feet frontage, it may be increased to 150 square feet in area and thirty-five feet in height; provided it is fifty feet from other premises.

(c) In lieu of the sign permitted in paragraph (b) above, one on-premises projecting sign for each business may project from the building a maximum of six feet six inches and shall not project above the roof line or top of a cornice wall. Such sign may project over the public right-of-way when the building is erected adjacent to the front property line. Such sign shall have a minimum clearance of eight feet above the walk or grade below, and a maximum area of 100 square feet.

(d) Where more than one business is located on the lot, the on-premises signs permitted in the required front yard pursuant to (b) above may be combined. If the combined sign is located in a required front yard, it shall not exceed fifty square feet in area. If the combined sign is a pole sign, it shall have a maximum height of twenty-five feet, and if the combined sign is a ground sign,

it shall have a maximum height of eight feet. If the combined sign is located outside the required front yard, it may have a maximum area of 150 square feet. If the combined sign is a pole sign, it shall be spaced a minimum of fifty feet from any other pole sign along any street frontage and seventy-five feet from an adjoining premise.

(e) Within seventy-five feet of any residential zoning district, no sign shall face directly toward such district, except where the adjacent lot is used primarily for a nonresidential use. One sign designating an accessory entrance not exceeding twenty square feet in sign area and non-illuminated and non-reflecting is permitted.

(f) In any B-3 zoning district which is twelve acres or more in area, including public right-of-way located therein, off-premises signs not exceeding 400 square feet in area and thirty-five feet in height are permitted, subject to the provisions of Section 27.69.035. (Ord. 17585 §8; January 10, 2000: prior Ord. 16823 §4; July 10, 1995: Ord. 16735 §12; February 13, 1995: Ord. 16361 §1; May 10, 1993: Ord. 16180 §7; August 3, 1992: Ord. 16012 §6; November 18, 1991: Ord. 14725 §6; August 3, 1987: Ord. 14613 §12; March 9, 1987: Ord. 12751 §28; November 5, 1979: Ord. 12679 §16; September 4, 1979).

27.69.060 Permitted Signs; B-5 Zoning District.

In the B-5 zoning district, the specific regulations are as follows:

(a) Portals, service bays, loading docks, entrances, and similar wall penetrations may have a sign identifying the entrance or directory information for services provided by said entrance and shall not exceed ten square feet of sign area.

(b) The total sign area of wall signs per building facade shall not exceed thirty percent coverage of the wall surface. Any marquee sign shall not exceed three feet in height or the height or vertical thickness of the marquee, whichever is greater. One pedestrian marquee sign per entrance not exceeding one foot in height and six square feet in area is allowed.

(c) One on-premises pole or ground sign or other graphic identification identifying the entire commercial area within a B-5 zoning district and not exceeding 100 square feet in area may be permitted on each public street abutting the perimeter of such district, provided that such frontage shall extend for a contiguous distance of no less than 300 feet. In addition, any distinct commercial area within the entire B-5 district which has an area of twenty acres or more and is designed as a distinct shopping complex shall be permitted one on-premises pole or ground sign, not exceeding 100 square feet in area on each public or private street abutting the perimeter of said area; provided, that such frontage shall extend for a contiguous distance.

(d) One on-premises ground sign for each free-standing pad site building in the B-5 zoning district shall be permitted. Such sign shall not exceed fifty square feet of sign area and eight feet in height.

(e) The sign regulations in subparagraphs (c) and (d) may be modified by the City Council in connection with the granting of a use permit in conformance with all other requirements of Chapter 27.37. (Ord. 16735 §13; February 13, 1995: prior Ord. 16012 §7; November 18, 1991: Ord. 14613 §13; March 9, 1987: Ord. 14050 §3; February 11, 1985: Ord. 12751 §28; November 5, 1979: Ord. 12679 §17; September 4, 1979: Ord. 12571 §366 (part) May 8, 1979).

27.69.070 Permitted Signs; B-4 Zoning District.

In the B-4 zoning district, the specific regulations are as follows:

(a) One on-premises pole sign or one on-premises ground sign per business per frontage is permitted. Such signs shall be spaced a minimum of fifty feet apart along any street frontage. In

those instances where only a single business is conducted on the premises and the premises has a frontage along any one street of 150 feet or more, the business may have a maximum of two ground or pole signs as otherwise permitted in this section on any such frontage with a minimum spacing of 100 feet. If such sign is located in a required front yard, it shall not exceed fifty square feet of area, and a pole sign shall have a maximum height of twenty-five feet, and a ground sign shall have a maximum height of eight feet. If such sign is located outside the required front yard, it may have a maximum area of 100 square feet and a maximum height of thirty-five feet. If such sign is a combination of the two permitted signs of over 150 feet frontage, it may be increased to 150 square feet in area and thirty-five feet in height; provided it is fifty feet from other premises;

(b) Where more than one business is located on the premises, the on-premises signs permitted in the required front yard, pursuant to (a) above, may be combined. The resultant sign shall not exceed 150 square feet in area. Such pole signs shall be spaced a minimum of seventy-five feet from an adjoining premises;

(c) On-premises wall signs on building facades, attached to the face of the building, marquee, or mansard roof or substantially parallel thereto and not extending beyond or above the roof or the top of the cornice wall, are permitted. The sign area of such wall signs per building facade shall not exceed thirty percent coverage of the wall face, or a total of 500 square feet, whichever is lesser. Any marquee sign shall not exceed three feet in height or the height or vertical thickness of the marquee, whichever is greater. One pedestrian marquee sign per entrance not exceeding one foot in height and six square feet in area is permitted;

(d) In lieu of the signs permitted in subparagraph (a) above, projecting signs may be substituted. Such projecting signs may project from the building a maximum of six feet six inches and shall not extend above the roof line or top of a cornice wall. Such sign may project over the public right-of-way when the building is erected adjacent to the front property line. Such sign shall have a minimum clearance of eight feet above the walk or grade below and a maximum area of 150 square feet;

(e) On-premises wall signs on building facades, attached to the face of the building, marquee, or mansard roof or substantially parallel thereto and not extending above or beyond the roof or top of the cornice wall, are permitted. The sign area of such wall signs per building facade shall not exceed thirty percent coverage of the wall face or a total of 500 square feet, whichever is lesser. Marquee signs shall not exceed three feet in height or the height or vertical thickness of the marquee, whichever is greater, except marquee signs for theaters, which may be up to four feet in height or the height or vertical thickness of the marquee, whichever is greater. Those signs extending above or below the marquee shall be erected at a ninety degree angle to the building and shall project no more than six feet six inches with a minimum clearance of eight feet above the walk or grade below and shall not project above the cornice wall or roof of the building. All such marquee signs below the marquee shall not exceed twelve square feet in area;

(f) Within the area designated as an "entertainment district" in the Lincoln Center Plan (a subarea plan of the Comprehensive Plan) which area, for purposes of this subsection, includes that portion of the B-4 Lincoln Center District bounded by 11th Street, "R" Street, 13th Street, and "Q" Street, and that portion of the B-4 Lincoln Center District bounded on the north by "Q" Street and extending to mid-block between "O" Street and "P" Street on the south, to mid-block between 10th Street and 11th Street on the west, and mid-block between 14th Street and 15th Street on the east, on-premises signs are permitted to extend up to twenty-five feet above the roof line or cornice wall of theaters;

(g) Off-premises signs not exceeding 700 square feet in area and forty-five feet in height are permitted, subject to the provisions of Section 27.69.035.

(h) In the area of the B-4 zoning district beginning 150 feet east of 17th Street and continuing to the western boundary of the B-4 District, signs may blink or flash. Flags of any organization, party, or individual are permitted, including flags mounted above or on roofs. The total sign area for all signs, including flags, shall not exceed that allowed in Section 27.69.070(a) through (e). No single flag shall exceed 150 square feet. Signs having electronically changing sign area shall not exceed the provisions of Section 27.69.270. (Ord. 17585 §9; January 10, 2000; prior Ord. 16735 §14; February 13, 1995; Ord. 16180 §8; August 3, 1992; Ord. 16012 §8; November 18, 1991; Ord. 15990 §1; October 14, 1991; Ord. 15803 §1; January 7, 1991; Ord. 15691 §1; August 20, 1990; Ord. 15308 §2; October 2, 1989; Ord. 14725 §7; August 3, 1987; Ords. 14377 and 14395, as amended by Ord. 14613 §14; March 9, 1987; Ord. 13611 §3; June 6, 1983; Ord. 12751 §30; November 5, 1979; Ord. 12679 §18; September 4, 1979; Ord. 12571 §366; May 8, 1979).

27.69.075 Permitted Signs; I-1 Zoning District.

In the I-1 zoning district, the specific regulations are as follows:

(a) One on-premises pole sign or one on-premises ground sign per business per frontage is permitted. Such signs shall be spaced a minimum of fifty feet apart along any street frontage. In those instances where only a single business is conducted on the premises and the premises has a frontage along any one street of 150 feet or more, the business may have a maximum of two ground or pole signs as otherwise permitted in this section on any such frontage with a minimum spacing of 100 feet. If such sign is located in a required front yard, it shall not exceed fifty square feet of area, and a pole sign shall have a maximum height of twenty-five feet. If such sign is located outside the required front yard, it may have a maximum area of 100 square feet and a maximum height of fifty feet. If such sign is a combination of the two signs of over 150 feet frontage, it may be increased to 150 square feet in area and forty-five feet in height; provided it is fifty feet from other premises; a ground sign shall have a maximum height of eight feet.

(b) On-premises wall signs on building facades, attached to the face of the building, marquee, or mansard roof or substantially parallel thereto and not extending beyond or above the roof or the top of the cornice wall, are permitted. The sign area of such wall signs per building facade shall not exceed thirty percent coverage of the wall face, or a total of 500 square feet, whichever is lesser. Any marquee sign shall not exceed three feet in height or the height or vertical thickness of the marquee, whichever is greater. One pedestrian marquee sign per entrance not exceeding one foot in height and six square feet in area is permitted.

(c) Where more than one business is located on the premises, the on-premises signs permitted in the required front yard, pursuant to (a) above, may be combined. The resultant sign shall not exceed 150 square feet in area. Such pole signs shall be spaced a minimum of seventy-five feet from an adjoining premises.

(d) In lieu of the signs permitted in subparagraph (a) above, projecting signs may be substituted. Such projecting signs may project from the building a maximum of six feet six inches and shall not extend above the roof line or top of a cornice wall. Such sign may project over the public right-of-way when the building is erected adjacent to the front property line. Such sign shall have a minimum clearance of eight feet above the walk or grade below and a maximum area of 100 square feet.

(e) Off-premises signs not exceeding 700 square feet in area and forty-five feet in height are permitted, subject to the provisions of Section 27.69.035.

(f) In the I-1 zoning district, the following signs shall be permitted to identify a distinct industrial area of twenty or more acres, under common ownership or constituting a single subdivision, and containing three or more separate industries:

(i) Two ground signs, not exceeding eight feet in height and 100 square feet in area, at each main entrance to such industrial area from a major street.

(ii) One ground sign, not exceeding eight feet in height and 100 square feet in area, at each minor or secondary entrance to such industrial area, or at each entrance from a collector or local street.

Such signs shall be spaced a minimum of 600 feet along any street frontage and may be illuminated.

Before receiving any sign permits for signs authorized under this subsection, a sign plan for all entrances to such industrial area, conforming to the above specified requirements, shall be submitted to the Planning Director. (Ord. 17585 §10; January 11, 2000: prior Ord. 16735 §15; February 13, 1995).

27.69.080 Permitted Signs; I-2 Zoning District.

In the I-2 zoning district, the specific regulations are as follows:

(a) On-premises wall signs are permitted. The sign area of such wall signs per building facade shall not exceed thirty percent (30%) coverage of the wall face or a total of 500 square feet, whichever is lesser. Any wall sign attached to the face of a marquee shall not exceed three feet in height or the thickness of the marquee, whichever is greater. One pedestrian marquee sign per entrance not exceeding one foot in height and six square feet in area is allowed.

(b) There may be one ground sign per frontage not exceeding 100 square feet in area or eight feet in height, not located in the required side or rear yards. If located in the required front yard, such ground sign shall not be located more than one-half of the distance into said required front yard.

(c) In the I-2 district, when a building is more than 300 feet from major street frontage, the permitted wall sign may exceed the five hundred square feet limit if the resulting larger sign does not exceed ten percent (10%) of the area of the wall in elevation view or 700 square feet. (Ord. 17232 §18; August 18, 1997: prior Ord. 16735 §16; February 13, 1995: Ord. 16180 §9; August 3, 1992: Ord. 16109 §2; May 11, 1992: Ord. 16053 §1; February 18, 1992: Ord. 16012 §9; November 18, 1991: Ord. 15411 §1; January 22, 1990: Ord. 15076 §1; December 19, 1988: Ord. 14613 §15; March 9, 1987: Ord. 12679 §19; September 4, 1979: Ord. 12571 §366; May 8, 1979).

27.69.081 Permitted Signs; I-3 Employment Center District.

In the I-3 zoning district, the specific regulations are as follows:

(a) On-premises wall signs and on-premises projecting signs are permitted. The total sign area of such signs shall not exceed an area equivalent to thirty percent of the wall face, or a total of 500 square feet, whichever is less. The projecting sign may project from a building a maximum of six feet six inches and may project into a required front yard, but it shall not project above the roof line or top of the cornice wall. Such sign shall have a maximum clearance of eight feet above the walk or grade below and may project over the public right-of-way when the building is erected adjacent to the front property line. Any marquee sign shall not exceed three feet in height or the height or vertical thickness of the marquee, whichever is greater.

(b) One pedestrian marquee sign per entrance not exceeding one foot in height and six square feet in area is allowed. Any other marquee sign shall not exceed three feet in height or the height or vertical thickness of the marquee, whichever is greater.

(c) The district is permitted two on-premises entrance ground signs. Such sign shall not exceed 300 square feet in area and shall be permitted (i) adjacent to a public street abutting the perimeter of any I-3 district; provided that said street frontage extends for a least 300 feet or (ii) at the entrance point of a public street at the perimeter of any I-3 district. Said signs shall be permitted in the required front yard and have a maximum height of ten feet. If located in the required front yard, such ground sign shall not be located more than one-half of the distance into said required front yard.

(d) One on-premises ground sign for each free standing pad site building is allowed. Such sign shall not exceed fifty square feet in area and eight feet in height.

(e) When a building is more than 300 feet from major street frontage, the permitted wall sign may exceed the five hundred square feet limit if the resulting larger sign does not exceed ten percent of the area of the wall in elevation view or 700 square feet, whichever is lesser.

(f) The sign regulations in subsections (c) and (d) may be modified by the City Council. (Ord. 18791 §2; August 21, 2006; prior Ord. 17232 §19; August 18, 1997).

27.69.083 Permitted Signs; R-T Residential Transition District.

In the R-T zoning district, the specific regulations are as follows:

(a) The following signs only identifying or describing the name of the building and the business or services offered on the premises shall be permitted:

(1) One wall sign per building is permitted. The wall sign shall not be located on the side of the building abutting a residential district or abutting a local or collector street, as defined in the "Land Subdivision Ordinance," when the land across such street is zoned residential;

(2) One ground sign shall be permitted in each development or center. To the extent feasible, the ground sign shall be located near the entrance driveway and separated from the abutting residential districts by such entrance driveway;

(b) No sign shall exceed twenty square feet of sign area;

(c) No sign shall be located in any required yard;

(d) The ground sign shall not be more than eight feet in height;

(e) The location, size, and illumination of all signs, if any, shall be shown on the use permit application and shall be specifically approved as a part of said application;

(f) All signs shall be in keeping with the character of the area in which they are located.

Notwithstanding the above, for specially permitted uses of historic structures or sites approved under the provisions of Section 27.63.400 of this title, two signs per entrance may be permitted, provided that the Historic Preservation Commission has deemed those signs appropriate. (Ord. 16735 §17; February 13, 1995; prior Ord. 16649 §1; August 1, 1994; Ord. 15317 §11; October 16, 1989).

27.69.085 Permitted Signs; Corporate Office Park Planned Unit Development.

(Repealed by Ord. 18501 §1; February 14, 2005; prior Ord. 15164 §8; May 8, 1989).

27.69.090 Other Permitted Signs; Churches, Schools, and Community Playhouses.

In any zoning district, churches, schools, and community playhouses are permitted one on-premises internally illuminated ground sign on each street frontage, not exceeding fifty square feet of area or six feet in height, for each bulletin board or sign and its supporting structure, and one on-premises wall sign on each building facade, not exceeding twenty square feet in sign area. When a school, church, or community playhouse is located a minimum of 200 feet from any street frontage and is located in an AG or AGR district, said wall sign shall be a maximum of 100 square feet in area. A permitted ground sign may be located in the required front yard if it meets the following conditions and requirements:

- (a) Signs may contain a maximum of fifty square feet in sign area if non-illuminated. If illuminated, such sign shall contain a maximum of thirty-two square feet in sign area, and shall be internally illuminated only;
- (b) Has a setback from the front lot line at least one-half the distance of the required front yard;
- (c) Has a setback from the side lot line at least 100 feet if abutting residential lots; and
- (d) One temporary sign of up to thirty-two square feet may be allowed on premises for up to ten days. (Ord. 18288 §1; January 5, 2004: prior Ord. 16735 §18; February 13, 1995: Ord. 16000 §1; November 12, 1991: Ords. 14278, 14297, and 14539, as amended by Ord. 14613 §16; March 9, 1987: and Ords. 13734, 13668, 13611, 13790, 13418, 13582, 13133, 13054, 12923, 12893, 12751, 12679, 12657, and 12571).

27.69.100 Other Permitted Signs; Real Estate Signs.

In any zoning district, one on-premises real estate sign may be erected on each street frontage of a premises, identifying an offer for the sale or lease of all or part of the premises on which it is located. Any such sign may be located in a required yard but shall not be located within any street or other public right-of-way. Such sign shall be removed within one week after closing the sale or lease of the property.

- (a) In any residential district, such real estate sign shall not exceed ten square feet of area and shall not be illuminated.
- (b) In any other zoning district, such real estate sign shall not exceed forty square feet of area. (Ord. 16076 §1; March 16, 1992: prior Ord. 15693 §1; August 20, 1990: Ord. 14613 §17; March 9, 1987).

27.69.110 Other Permitted Signs; Official Signs, Plaques, Flags, Street Numbers.

In any zoning district, the following signs shall be allowed:

- (a) Official signs authorized by a government or subdivision thereof, including traffic, directional, and warning signs, public notices, and proclamations;
- (b) Flags of any government or subdivision thereof, or of any educational, charitable, religious, or political organization;
- (c) Historical or commemorative plaques or tablets;
- (d) Memorial plaques, building cornerstones, or building names, when cut or carved into a masonry surface, or when made of noncombustible material and made an integral part of the building or structure it identifies;
- (e) Street numbers and street identification signs;
- (f) Reflectors and other safety signs or devices used to mark driveways, towers, airport approaches, and other potentially dangerous structures or situations;

(g) Directional signs authorized pursuant to rules and regulations established by the Director of Public Works and Utilities for business areas affected by major street construction projects;

(h) One non-illuminated, non-reflecting wall sign not exceeding two square feet in area. (Ord. 16949 §6; March 11, 1996: prior Ord. 16735 §19; February 13, 1995: Ord. 14613 §18; March 9, 1987).

27.69.120 Other Permitted Signs; Holiday Decorations.

In all zoning districts, seasonal or holiday signs or decorations for religious or national holidays are permitted. Such decorations may blink, flash, or move and may be located in a required yard; provided, however, that no such holiday decoration shall interfere with traffic or present any other hazard to the safety or welfare of the public. (Ord. 14613 §19; March 9, 1987).

27.69.130 Other Permitted Signs; Construction Sites.

In any zoning district, temporary signs shall be permitted at a construction site to identify the nature of the construction and those persons or firms associated with it, including contractors, architects, finance companies, and owners. Such signs shall not exceed sixteen square feet of area when located in residential districts. In any other zoning districts, such signs shall not exceed 100 square feet of combined area per street frontage. (Ord. 16735 §20; February 13, 1995: prior Ord. 14613 §20; March 9, 1987).

27.69.140 Other Permitted Signs; Commercial Districts; Special Sales.

(a) In the B, H, and I zoning districts where commercial establishments are permitted, temporary signs or mobile signs identifying special sales and openings shall be permitted on the premises of a commercial establishment for no more than sixty days in any calendar year. No temporary sign shall exceed 100 square feet in area. One temporary sign is permitted on each building elevation. Mobile signs shall not exceed sixty square feet of area and may be located one-half the distance into the required front yard.

(b) In lieu of the signs permitted in (a) above, a temporary sign which is more than sixty square feet, but less than 300 square feet, in area, shall be permitted on no more than two occasions and for no more than a combined total of ten days in any calendar year. Such a temporary sign shall be constructed or inflated in the three dimensional form of a person, animal, or object directly relating to the company or product which is the subject of the special sale or opening. The temporary sign shall be secured to the ground per the requirements of Chapter 22.05 of the Lincoln Municipal Code and shall not be permitted to float or become airborne. (Ord. 16735 §21; February 13, 1995: prior Ord. 14863 §1; April 25, 1988: prior Ord. 14613 §21; March 9, 1987).

27.69.150 Other Permitted Signs; Nonconforming Use.

In all residential zoning districts, no more than two on-premises signs not exceeding thirty-two square feet in area shall be permitted on a building if the building is a nonconforming use. If the lot on which the nonconforming use is located is contiguous to or across an alley from a zoning district in which said nonconforming use would be a permitted use, the signs may be illuminated. (Ord. 16735 §22; February 13, 1995: prior Ord. 14613 §22; March 9, 1987).

27.69.160 Other Permitted Signs; Special Permitted Uses.

In all residential zoning districts, special permitted uses may have the greater of the district signs or a sign identifying or describing the name of the building and the business or services offered on the premises. One sign only per special use shall be permitted if it meets the following conditions and requirements:

- (a) The sign shall not be more than twenty square feet in area;
- (b) The sign shall not be located in any required yard;
- (c) The sign shall not be more than eight feet in height if it is not a wall sign;
- (d) The location, size, and illumination of the sign, if any, shall be shown on the special permit application and shall be specifically approved as a part of said application;
- (e) The sign shall be in keeping with the character of the area in which it is located.

Notwithstanding the above, for specially permitted commercial uses of historic structures or sites approved under the provisions of Section 27.63.400 of this title, two signs per entrance may be permitted, one of which, limited to five feet in height, may be located in a required front yard, provided that the Historic Preservation Commission has deemed those signs appropriate. (Ord. 16735 §23; February 13, 1995; prior Ord. 15823 §2; February 11, 1991: Ord. 14613 §23; March 9, 1987).

27.69.170 Other Allowed Signs; Temporary Signs.

In all zoning districts, temporary signs in connection with political campaigns, nonprofit civic activities, and other noncommercial activities shall be allowed. These signs require no permit. These signs may not be erected earlier than thirty days before the campaign, civic activity, or other noncommercial activity to which they relate and shall be removed within ten days following conclusion of such campaign or activity, provided that this restriction shall not apply to noncommercial signs located upon a person's own residence.

If such sign is located in a residential area, it shall not exceed ten square feet in area. If such sign is located in a commercial, business, or industrial area, it may have a maximum area of forty square feet and a maximum height of six feet. (Ord. 16735 §24; February 13, 1995; prior Ord. 14613 §24; March 9, 1987).

27.69.180 Other Permitted Signs; Service Station Signs.

In those zoning districts where service stations are permitted, the following signs are permitted on the premises used as service stations in addition to those signs otherwise permitted in the zoning district in which such service station is located:

- (a) Gasoline Price Sign: One gasoline price sign per frontage, not to exceed thirty-two square feet of area. Said gasoline price sign shall be attached to the permitted pole or ground sign structure.
- (b) Canopy/Fascia Sign: Two canopy/fascia signs per canopy face; not to exceed a combined total of fifty square feet of area for an emblem, logo, and/or business name. Stripes and graphics may be allowed on the remaining area of the canopy fascia.
- (c) Pump Island Signs: Each pump island may have one pump island sign per pump cabinet not to exceed twenty square feet of sign area.
- (d) Full- and self-service island identification, air, restroom, garbage cans, and dispenser identification will not be counted as signs. (Ord. 16735 §25; February 13, 1995; prior Ord. 15895 §1; May 20, 1991: prior Ord. 14613 §25; March 9, 1987).

27.69.190 Other Permitted Signs; Murals.

In all zoning districts, murals, exclusive of any sign area, painted on walls of a building, fence, or similar structure shall be permitted; provided that a permit therefor is obtained from the Department of Building and Safety, and that such mural shall not interfere with traffic or present any other hazard or detriment to the public health, safety, or general welfare. (Ord. 16735 §26; February 13, 1995: prior Ord. 14613 §26; March 9, 1987).

27.69.200 Other Permitted Signs; Historically Significant Signs.

In all zoning districts, historically significant signs may be exempted from the provisions of this chapter by resolution of the City Council, or by being in conformance with any historic preservation ordinance adopted by the city. (Ord. 14613 §27; March 9, 1987).

27.69.210 Other Permitted Signs; Directional Signs; Parking Lots.

(a) In all zoning districts, signs directing motorists shall be permitted within parking lots; provided that no such sign shall exceed six square feet of area nor six feet in height.

(b) In all nonresidential districts, directional signs not exceeding three square feet in area and six feet in height above grade are permitted. Such signs may be located in the required yard. (Ord. 16735 §27; February 13, 1995: prior Ord. 14613 §28; March 9, 1987).

27.69.220 Other Permitted Signs; Complex or Subdivision Area Signs.

(a) In all residential zoning districts, on-premises ground signs not exceeding thirty-two square feet in area or five feet in height shall be permitted to identify a multiple-dwelling complex or a subdivision area.

(b) When part of a landscape screen approved by the Planning Director, the following ground signs, not exceeding twenty square feet in area or six feet in height and identifying a multiple-dwelling complex or subdivision area, may be located in the required front yard or building line district:

(1) Up to two signs may be located at each entrance to the multiple-dwelling complex or subdivision area.

(2) If the multiple-dwelling complex or subdivision area abuts an intersection with an arterial street, one sign per arterial frontage may be located at the corner of the intersection with the arterial street.

Such signs may be illuminated by a ground light. Any sign located in the building line district shall be moved at the sole cost of the owner when necessary for public use. (Ord. 16959 §1; March 25, 1996: prior Ord. 16735 §28; February 13, 1995: Ord. 14613 §29; March 9, 1987).

27.69.230 Other Permitted Signs; Subdivision Promotion Signs.

In any zoning district, a subdivision promotion sign for the original sale of lots shall be permitted under the following conditions:

There shall be permitted on an original tract of ten acres or less only one sign, which sign shall not exceed 100 square feet; on an original tract of more than ten acres, no more than two signs, which signs shall not exceed a composite size of 150 square feet and no one sign shall exceed 100 square feet. Such sign shall be nonilluminated. (Ord. 16735 §29; February 13, 1995: prior Ord. 14613 §30; March 9, 1987).

27.69.240 Other Permitted Signs; Nonresidential; Menu Boards.

In any commercial district, two on-premises ground signs each not to exceed forty-five square feet in area or one on-premises ground sign not to exceed fifty square feet in area functioning as menu boards are permitted in conjunction with an eating establishment utilizing ordering from the vehicle; provided, any sign shall not exceed eight feet in height and shall not be permitted in the required front or side yard of the district in which it is located. (Ord. 17576 § 1; November 15, 1999: prior Ord. 16735 §30; February 13, 1995: Ord. 14613 §31; March 9, 1987).

27.69.250 Other Permitted Signs; Nonresidential; Flags.

In any commercial or industrial district, a flag, in addition to the flags permitted under Section 27.69.110(b) above, is permitted in lieu of a permitted pole sign. No single flag shall exceed 150 square feet or the size of the replaced pole sign, whichever is smaller. This section shall not limit the provisions of Section 27.69.070(g) relating to flags in the B-4 zoning district. (Ord. 14613 §32; March 9, 1987).

27.69.260 Other Permitted Signs; Health Care Facilities and Post Secondary Schools.

Campuses of health care facilities and private post secondary schools having more than one building and two acres of land, may have a campus signing plan approved under the provisions of Section 27.63.080 to provide for public safety and to accommodate the unique requirements for services, provided:

- (a) The signing plan shall be designed to minimize adverse impact on surrounding properties;
- (b) Any signs proposed in required yards shall be approved as part of the landscaping plan;
- (c) No pole signs shall be allowed;
- (d) No ground signs shall exceed eight feet in height or fifty square feet in area if on a major street and six feet in height and thirty-two square feet on any other street;
- (e) Sign shall have no exposed illumination, except one "emergency" sign may have direct lighting;
- (f) All wall signs over fifty square feet shall be approved in the permit.

Said campus signing plan may be approved by administrative amendment as provided in Section 27.63.030 if a special permit is existent for the health care facility or secondary school and plot plan.

The campus signing plan regulations in subparagraphs (c), (d), (e), and (f) above may be modified by the City Council in connection with the granting of a special permit in conformance with the requirements of Chapter 27.63. (Ord. 16181 §1; August 3, 1992: Ord. 15616 §1; July 9, 1990: Ord. 14613 §33; March 9, 1987).

27.69.270 Other Permitted Signs; Nonresidential; Public Service Information.

In any nonresidential district, electronic changeable copy signs displaying the time, temperature, weather, or similar public service information shall be permitted. The sign area displaying such information may change, blink, flash, or have the appearance of movement; provided that the changing sign area shall not exceed eighty square feet of sign area. Such area shall be included as a part of the permitted signage for the premises on which it is located. (Ord. 16735 §31; February 13, 1995: prior Ord. 14613 §34; March 9, 1987).

27.69.280 Other Permitted Signs; Nonresidential; Directional Signs.

(Repealed by Ord. 16735 §32; February 13, 1995: prior Ord. 14613 §35; March 9, 1987).

27.69.290 Other Permitted Signs; Nonresidential; Permanent Window Signs.

In all nonresidential zoning districts, permanent window signs shall be permitted; provided that such signing does not cover more than twenty-five percent of the area of any window or door. (Ord. 14613 §36; March 9, 1987).

27.69.300 Other Permitted Signs; Nonresidential; Special Sign District.

(a) In any nonresidential district, occupants of sixty percent or more of the street frontage of any block face may petition the City Council for the formation of a special sign district for the purpose of defining an area of particular historical, ethnic, cultural, or entertainment atmosphere; or for defining an area with a special or unique theme; or for defining an area in which the City has undertaken a program for the redevelopment of blighted and substandard areas pursuant to an approved Redevelopment Plan. Said merchants shall present proposed sign criteria to the City Council according to the procedure established for a zoning amendment. Such petition shall include specific sign regulations for the special sign district which may be more or less restrictive than the underlying district.

(b) In any nonresidential district designated by the City Council as a landmark district in accordance with Section 27.57.120, the Planning Director may petition the City Council to create a special sign district. Such petition shall include specific sign regulations for the district which may be more or less restrictive than the underlying zoning district. A special sign district shall not be designated if written protests are made by the record owners of over fifty percent of the included properties, excluding public right-of-way, at or prior to the public hearing by the City Council on the designation.

Before designating an area within a nonresidential landmark district as a special sign district and adopting specific sign regulations for such district, the City Council shall refer the petition to the Historic Preservation Commission. The Historic Preservation Commission shall hold a public hearing on such petition, and thereafter shall make its recommendation regarding approval, disapproval, or modification of the petition, and the proposed sign regulations. The petition shall then be transmitted to the Planning Commission. The Planning Commission shall consider the petition at a public hearing and thereafter shall make a report to the City Council recommending approval, disapproval, or modification of the petition and the proposed sign regulations.

After receiving the recommendation and report of the Historic Preservation Commission and the Planning Commission, the City Council shall proceed to give final consideration to the petition and the proposed sign regulations. (Ord. 18753 §1; June 19, 2006: prior Ord. 16735 §33; February 13, 1995: Ord. 15722 §1; September 17, 1990: Ord. 14613 §37; March 9, 1987).

27.69.310 Other Permitted Signs; Nonresidential; Roof Signs.

Buildings with a roof pitch of 2/12 or greater.

(a) In all nonresidential zoning districts which allow pole signs, a roof sign may be permitted as an alternative to either:

- (1) the permitted pole sign, or
- (2) the permitted wall signs in the same architectural elevation as the requested roof sign.

(b) Said roof sign shall not exceed thirty percent coverage of the roof area (determined by the area of the roof in elevation view), except that in no instance shall the permitted roof sign be larger than the pole sign permitted in the district. The roof sign shall be a minimum of one foot below the roof line. (Ord. 16735 §34; February 13, 1995; prior Ord. 16180 §10; August 3, 1992: Ord. 15934 §1; August 5, 1991: Ord. 14613 §38; March 9, 1987).

27.69.320 Nonconforming Signs.

All nonconforming signs shall be brought into compliance when one or more of the following occurs:

- (a) When a sign is damaged by accident or act of God or when any part is damaged in excess of fifty percent of its replacement value at the time such damage occurs.
- (b) When a change or replacement of part of the sign structure occurs.
- (c) When the sign is required to be moved because of a local, state, or federal project.
- (d) When a painted wall sign is repainted.

Face changes will be allowed to a nonconforming sign. (Ord. 16735 §35; February 13, 1995: prior Ord. 14613 §39; March 9, 1987).

27.69.330 Other Permitted Signs; Cemetery Grounds.

Cemeteries may have a cemetery grounds signing plan approved under the provisions of Section 27.63.510 to provide public information and to accommodate the unique requirements for services, provided:

- (a) The signing plan shall be designed to minimize adverse impact on surrounding properties;
- (b) Any sign proposed to be located in a required yard shall be approved as part of a landscaping plan;
- (c) No pole signs shall be allowed;
- (d) No ground signs shall exceed eight feet in height or fifty square feet in area if located along a major street and six feet in height and thirty-two square feet if located along any other street;
- (e) Signs shall have no exposed illumination;
- (f) All wall signs over fifty square feet in area shall be approved in the permit;
- (g) Signs located along a major street shall be spaced a minimum of 500 feet apart from each other.

Such cemetery grounds signing plan may be approved by administrative amendment as provided in Section 27.63.030 if a special permit has been issued for the cemetery.

The cemetery grounds signing plan regulations in subparagraphs (c), (d), (e) and (f) above may be modified by the City Council in connection with the granting of a special permit for a cemetery. (Ord. 15146 §1; April 10, 1989).

27.69.340 Permitted Signs for General Planned Unit Developments.

In any zoning district where a general planned unit development has been approved, the specific regulations are as follows:

- (a) For nonresidential uses:
 - (1) Where a use is not otherwise permitted in the underlying district or by reason of a zoning transfer authorized by Section 27.60.020(a)(2)(v): One illuminated wall sign per business is permitted. If the floor area is 2,000 square feet or less, the sign shall be a maximum of twenty square feet. For a business with a floor area of over 2,000 square feet, one square foot of sign area

per 100 square feet of floor area (maximum of fifty square feet) is permitted. One illuminated ground sign per building not exceeding fifty square feet in area and six feet in height is permitted. Such sign shall be located from the front lot line at least one-half of the required setback distance.

(2) In all other instances, signs for commercial uses shall be governed by Sections 27.69.044 (O-2 signs) for office uses, and 27.69.045 (B-1 signs) for business uses. The height of the permitted pole sign shall not exceed the height of the nearest building or twenty-five feet, whichever is less. When illuminated, signs must be located at least 100 feet from the side lot line if abutting a residential lot.

(b) The sign regulations in this section may be modified by the City Council. (Ord. 16735 §36; February 13, 1995: prior Ord. 16575 §1; March 14, 1994: Ord. 16487 §1; September 27, 1993: Ord. 15795 §2; December 17, 1990).